#### SPONSORSHIP PACKAGE

# 23RD ANNUAL STRUCTURE STRU



MONDAY, JUNE 24, 2024 MAPLE DOWNS GOLF & COUNTRY CLUB



#### THE 2024 JNF GOLF CLASSIC IS PROUD TO SUPPORT **Kibbutz Kissufim**

#### A community's first steps after Oct 7th

JNFs around the world have agreed to "adopt" a community in Israel and JNF Canada has decided to wrap our arms around Kibbutz Kissufim, a community of 260 residents next to the Gaza border, where 16 residents were murdered by Hamas, three kidnapped, and dozens injured. Residents of Kissufim are experiencing loss, grief, and social isolation. Determined to recover their community, we are rebuilding a playground and a daycare centre for their children, and a youth club for their teenagers. Once the residents return, the community's children will have places to gather, get support, and recover from the traumas they experienced.



## WHAT IS THE JEWISH NATIONAL FUND?

For decades the Jewish National Fund of Canada has served as the caretaker of the land of Israel. This mission took the role of planting trees, building water reservoirs, preserving natural habitats, and building parks and bicycle trails.

More recently, JNF Canada has taken on projects to build the social infrastructure of the land of Israel for the benefit of the people of Israel. We collaborate with a variety of important institutions and organizations in Israel to build social service infrastructure to benefit vulnerable populations such as youth-at-risk, victims of domestic abuse, special needs children, veterans and the poor.

### JNF Canada is Building the Foundations of Israel's Future.

# THANK YOU

#### Thank you for supporting our efforts to help rebuild Kibbutz Kissufim.

#### FOR YOUR GENEROSITY, ALL SPONSORS RECEIVE:

- Your logo on JNF Facebook page and Instagram feed - 2,000+ followers
- Acknowledgement in email blasts to entire JNF database - 8,000+ email addresses or "Your logo" included in email blasts

#### • Full colour signage at the golf course

- Your logo in the Golf Classic Program Book
- Recognition plaque at the project site in Israel (\$7,500+)

# PRESENTING SPONSORS \$25,000 +

- Company representative to welcome all golfers
- Company logo on the cover of the Program Book
- Company logo on the signage at the registration area
- Special acknowledgement and a half page ad in the Negev Dinner tribute book - \$2,200 value
  - Complimentary foursome in the tournament - \$2,800 value
    - 2 complimentary tickets to the Negev Dinner \$900 value

#### GOLD SPONSOR \$15,000

 Complimentary foursome in the tournament
 \$2,800 value

• Quarter page ad in the Negev Dinner Tribute book - \$1,500 value

**SPONSOR** \$10,000

SILVER

 Complimentary foursome in the tournament

 \$2,800 value

 BRONZE SPONSOR \$7,500

 Complimentary twosome in the tournament
 \$1,400 Value

# ADDITIONAL SPONSORSHIPS

All sponsorships will be prominently displayed in the JNF Golf Classic program book, JNF Golf Classic website, social media and at the golf course on tournament day.

#### ON-COURSE SPONSORSHIP

- Hole in One (4) \$5,000
- Putting Contest \$5,000
- Casino Hole \$1,500
- Beat the Pro \$1,500
- Tee Sponsor (18) \$1,250
- Hole Sponsor (18) \$1,250
- Longest Drive (1) \$1,250
- Closest to the Pin (4) \$1,250
- Straightest Drive (1) \$1,250

(Corporate and/or Personal names will be included on signage)

#### **FOOD/DRINK**

- Dinner Reception Sponsor \$7,500
- BBQ Lunch Sponsor \$5,000
- Alcohol/Beverage \$5,000
- On-course Snacks \$2,500
- Specialty Snacks Sponsors \$500 (3)

#### SPECIALTY SPONSORS

- Carts for Golfers \$5,000
- Pin Flags \$3,500
- Swag \$2,500
- Golf Balls (4) \$2,500
- Volunteer Sponsor \$2,500
- Score Card \$500
- Sunscreen \$500
- Hand Sanitizer \$250

#### ALL SPONSORSHIPS OF \$7,500+ WILL RECEIVE RECOGNITION AT THE PROJECT SITE.

Donations will receive a charitable receipt. Corporate Sponsorships do not receive charitable receipts, but can be used as a business deduction.

#### FOR MORE INFORMATION PLEASE CONTACT TOBY YORK:







